

ORDER



Orders
Order / Rev: 723836
Alt Order #: 06386954
Product Desc: CARMONA FOR AZ Flight 10/23-11/6, 21
Estimate: 2146
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Carmona,R/ D / Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	15	\$14,900.00	\$12,665.00
11/05/12	11/11/12	3	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	18	\$16,500.00	\$14,025.00	0.00
Totals	18	\$16,500.00	\$14,025.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KPNX	10/30/12	11/05/12	M-F 530-6a 12 News Today	CM	530-6a	MTWTF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
RR to p1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	2		\$300.00		0.00						
3	KPNX	10/30/12	11/05/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$1,000.00		0.00						
E 4	KPNX	10/30/12	11/05/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MTWTF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	2		\$600.00		0.00						
E 5	KPNX	10/30/12	11/05/12	M-F 10-11a Kelly	CM	10-11a	MTWTF--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
rr p1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$500.00		0.00						
6	KPNX	10/30/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	3		\$300.00		0.00						
E 7	KPNX	10/30/12	11/05/12	Days of Our Lives Days of Our Lives	CM	2-3p	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

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Advertiser: Carmona,R/ D / Senate
 Product Desc: CARMONA FOR AZ Flight 10/23-11/6, 2
 Estimate: 2146
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
rr															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$600.00		0.00			
8	KPNX	10/30/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$700.00		0.00			
11	KPNX	10/30/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$1,400.00		0.00			
E 12	KPNX	11/02/12	11/02/12	Fri Prime B Grimm	CM	8-9p	----F--	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
rr p1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$4,000.00		0.00			
13	KPNX	11/03/12	11/03/12	Saturday Morning News 12 News Sat Today	CM	Various	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
E 14	KPNX	11/04/12	11/04/12	Football Night in America Football Night in Am	CM	Various	-----S	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
rr p1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$5,000.00		0.00			
N 16	KPNX	10/30/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	-TWTF--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		1				\$50.00		0.00			
N 17	KPNX	10/30/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	-TWTF--	:30	2	\$25.00	P-1	0.00	NM	2	\$50.00
mg \$ moved (\$50) from 719282															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		2				\$25.00		0.00			
													Totals	18	\$16,500.00

*Tax 1 Note: Tax 0.5%.